

Official announcement



Date: **21st of January 2024**

To: **Althen suppliers and clients**

Topic: **New Sales Director Olaf de Kok joined Althen Sensors & Controls**

Dear Valued Suppliers and Clients,

We are thrilled to announce the newest addition to the Althen Sensors & Controls team, Olaf de Kok, who assumed the role of Sales Director at the beginning of this year. With a distinguished and extensive international career in the industry, we are confident that Olaf will bring valuable expertise and leadership to our organization.

As Sales Director, he will oversee and lead our sales teams within the Sensors & Controls divisions. His role will involve formulating and executing innovative sales strategies, enhancing customer engagement, and further strengthening our position as a leading provider of cutting-edge sensor and controls solutions.

We are confident that Olaf's leadership will not only contribute to the success of Althen Sensors & Controls but will also foster strong and enduring partnerships with our suppliers and clients. His vision and expertise will undoubtedly drive our sales teams to new heights.

We invite you to join us in extending a warm welcome to Olaf. Althen is excited about the possibilities he offers and look forward to the continued success and growth that his strategic vision will undoubtedly inspire.



Thank you for your ongoing support and partnership with Althen Sensors & Controls.

Best Regards,

Edwin Goezinne
Managing Director

A handwritten signature in blue ink, appearing to read "Edwin Goezinne", written over the printed name and title.

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